

EXHIBITOR PROSPECTUS

BOOTH INFORMATION

In 2022, we are excited to welcome you back to the South Point Hotel and Casino! We have single and multiple booth options, and rolling stock booths for heavy equipment that requires being driven or towed into the Exhibit Hall. Exhibitor Booth Registration and Exhibitor Booth Personnel Registration will be through an online portal, and booth assignments are made on a first-come, first-served basis. See below for a special opportunity for Sponsorship! We continue to make improvements to the registration process, and once regular Exhibit Booth registration opens, the Exhibitor Registration path will go live, and we will update the Exhibitors tab on the website, www.tristateseminar.com, and also send out an email blast to our Exhibitor contacts!

This year, we are separating the Exhibit Booth Registration and Exhibit Booth Personnel Registration. You will use the Exhibit Booth Registration to register for your booth space and the Exhibit Booth Personnel Registration to register your booth personnel. Note that when you are registering for booth space, your registration is timed. If you do not complete your booth registration within 10 minutes, your booth selection will be returned to the queue. You will have options to add exhibit hall drink tickets and golf, including tee sponsorship, in both the Exhibit Booth Registration path and the Exhibit Booth Personnel Registration path. Remember that you can add these optional items at a later date by modifying your registration (using email and confirmation number).

We strongly suggest that you register for your booth, make payment, and add optional items at a later time.



STANDARD BOOTH

We are using pipe and drape to define exhibit/booth sizes and aisles.

Each 10' x 10' booth will include:

- One 6 foot skirted table
- Two chairs
- 500 watt electricity

PRICING

- 10' x 10' – \$1,000

ROLLING STOCK BOOTH

The sizes of available Rolling Stock Booths are: 20' x 30' (or 40' or 50' or 60' or 70'). Pricing varies with the size of the booth selected. The product that is being displayed must be driven or towed in. Trucks/Trailers cannot be placed side by side.

If you plan on displaying 2 or more Trucks/Trailers in a space, they must be inline or offset from each other. **You must be able to conduct business in the space you rent.**

Each Rolling stock booth will include:

- One 6 foot skirted table
- Two chairs
- 500 watt electricity

PRICING

- 20' x 30' – (6 booths) – \$6,000
- 20' x 40' – (8 booths) – \$8,000
- 20' x 50' – (10 booths) – \$10,000
- 20' x 60' – (12 booths) – \$12,000
- 20' x 70' – (14 booths) – \$14,000

EARLY-BIRD EXHIBIT BOOTH REGISTRATION WITH GOLD OR SILVER SPONSORSHIP

We have a new "early-bird" option available for Sponsorship that will benefit you as an Exhibitor! Registration for Early-Bird Sponsors will open at least two weeks prior to regular Exhibit Booth registration. If you select GOLD or SILVER sponsorship during this early-bird time period, you will have an opportunity to secure your booth registration (i.e. no need to register separately when regular Exhibitor Registration opens!!) and select your booth space in the Exhibit Hall! We will call you personally so that you can select your booth spots. After the early-bird time period, regular Exhibit Booth registration will open, with first-come, first-serve offering as in prior years. During the regular Exhibit Booth registration period, if you would like to Sponsor and Exhibit, note that each registration must be affiliated with a unique email address. You should consider using a co-worker's email address for one of the registrations. Please see pages 31-32 for more details on our new and improved sponsorship offerings or visit us at tristateseminar.com and download the Sponsorship Prospectus.

EXHIBIT HALL SCHEDULE

	DATE	HOURS (Note new times)
Set Up/Trucks Only	Sunday, August 7, 2022	(by appointment)
Set Up/Move-In	Monday, August 8, 2022	10:00am to 6:00pm
Set Up/Move-In	Tuesday, August 9, 2022	8:00am to 1:00pm
Hall Closed for Cleaning	Tuesday, August 9, 2022	1:00pm to 3:00pm
Hall Open for Exhibitors	Tuesday, August 9, 2022	3:00pm
Show Hours	Tuesday, August 9, 2022	3:30pm to 7:00pm
Vendor Reception	Wednesday, August 10, 2022	2:30pm to 3:15pm
Hall Open for Exhibitors	Wednesday, August 10, 2022	3:15pm to 3:30pm
Show Hours	Wednesday, August 10, 2022	3:30pm to 6:30pm
Move-Out	Wednesday, August 10, 2022	6:30pm to 10:00pm

BADGES

All Exhibit Booth Personnel need to be registered. Only the primary booth registrant will receive a complimentary registration / badge. All other booth personnel must be registered under the Exhibitor Booth Personnel registration. Modifications to your booth personnel registration, including the addition of booth personnel and golf, can be made online using your email address and confirmation number.

All Exhibitor Badges will be available for pickup at the Exhibitor Registration, which is located outside the Exhibit Hall, near the Arena. You will use the available kiosks for printing badges and making simple modifications to badges. Guest badges for Exhibitors are not permitted.

SPONSORSHIP

If you would like to register as both an Exhibitor and a Sponsor, you will need to register twice. And because each registration must be affiliated with a unique email address, you should consider using a co-worker's email address for one of the registrations. Please see pages 39-40 for more details on our new and improved sponsorship offerings or visit us at tristateseminar.com and download the Sponsorship Prospectus.

CANCELLATIONS/REFUNDS/NO-SHOWS

Cancellations must be received in writing by Friday, July 22, 2022 – 5:00pm (PDT). Cancellation requests after July 22, 2022 – 5:00pm (PDT) are no longer eligible for refund.

Any company not occupying their booth space(s) by Tuesday, August 9, 2022 – 1:00pm (PDT), Tri-State Seminar, LLC reserves the right to resell the space(s) with no refund/ compensation to the original booth purchaser.

The Exhibit Hall must be emptied for cleaning and ALL EXHIBITOR PERSONNEL must exit and be off the Exhibit Hall floor at 12:00pm (PDT) on Thursday, August 11, 2022.

CONTACT INFORMATION

If you have questions or concerns regarding reserving a booth(s) for the Tri-State Seminar, we can be contacted at: Keli Callahan and Gene Dahle, (702) 720-6262 exhibitors@tristateseminar.com.

OTHER ITEMS TO NOTE

- We have planned the Exhibition at the Tri-State Seminar for the benefit of our attendees. Exhibitors are NOT ALLOWED to conduct events (dinners, hospitality suites, tours, etc.) during Tri-State Seminar hours. These actions compromise the integrity of the Tri-State Seminar, and we appreciate your cooperation in respecting the attendee schedule for the Tri-State Seminar. Conducting events during Tri-State Seminar hours will result in your company NOT being invited back in future years. Tri-State Seminar hours are Monday, August 8, 7:00pm to 10:00pm; Tuesday, August 9, 7:30am to 7:00pm; Wednesday, August 10, 7:30am to 6:30pm; Thursday, August 11, 7:30am to 3:50pm.
- Subleasing booth space is NOT ALLOWED, except for companies that are manufacturer's representatives. Subleasing booth may result in your company NOT being invited back in future years.
- Dismantling prior to the Exhibition officially closing on Wednesday, August 10, 2022 at 6:30pm may result in your company NOT being invited back in future years.
- Participating in the Tri-State Seminar as a Speaker, or purchasing advertising space in the Tri-State Seminar magazine, or the Show Guide and Directory, does NOT guarantee a booth in the Exhibition. Outside of early Sponsorship registration, the only way to guarantee a booth in the Exhibition is to complete the Exhibitor Registration through the online portal, once available. ●

OUR POLICY FOR COMPLIMENTARY EXHIBITOR PERSONNEL REGISTRATION/BADGES HAVE CHANGED!!

Regardless of the number of booth spaces purchased, only the primary booth registrant will receive a Complimentary Registration/Badge. Additional exhibitor personnel badges are \$55 per badge. There will not be a price increase closer to the event. At the event, however, if a badge needs to be reprinted (lost or forgotten), it will be at \$55.00 per badge whether it is a Complimentary Badge or not.